

2061035988

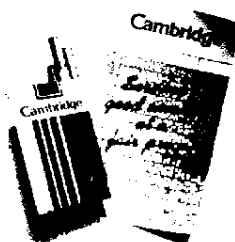


Sample A. Sample
123 Any Street
Anytown, US 12345-1234

BULK RATE
U.S. POSTAGE
PAID
PERMIT NO. 600
AURORA IL

Cambridge
P.O. BOX 4128
SCHAMMBURG, IL 60158-4128

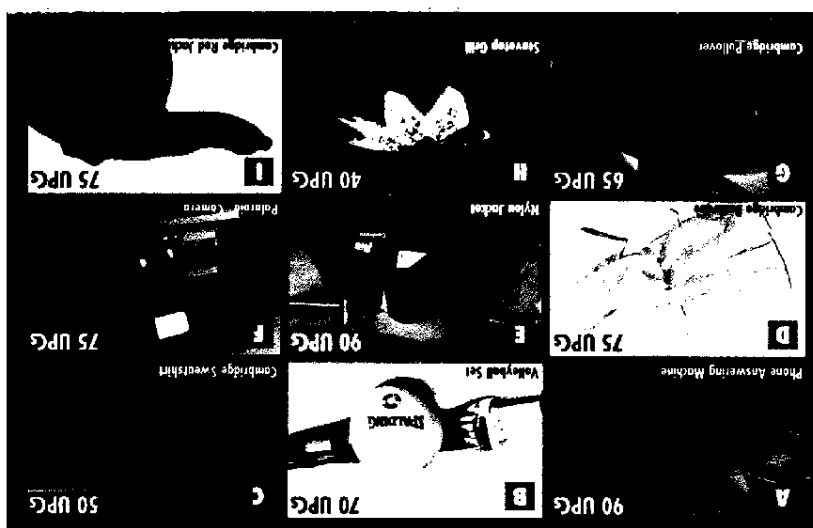
DM146
Cambridge Value Catalog
Selfmailer w/orderform



SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Philip Morris Inc. 1997. 0232042

16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.



Source: <https://www.industrydocuments.ucsf.edu/docs/mqkp0003>



"2061035989"

So, what'll it be?

Welcome. We're now serving valuable merchandise at specially priced savings to our most loyal customers! As a regular, perhaps you've seen some of these items before. Here's a chance to treat yourself to a variety of great Cambridge classics. Use the attached order form to determine shipping, handling, and the number of Cambridge UPCs needed to take advantage of these outstanding values. Supplies are limited, so act quickly and order today. Enjoy. It's our way of saying thanks for being a regular.



© Philip Morris Inc. 1997 C399042

18 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

**A Phone Mate®
Phone Answering Machine**
Don't miss the call from that special someone with this phone answering machine combination with remote access/tone on.
ONLY 3,430 LEFT

B Spalding® Volleyball Set
Have a ball this summer with the Spalding Bronze Edition Volleyball Set. Includes regulation ball, net and steel posts.
ONLY 2,815 LEFT

C Cambridge Sweatshirt
You'll be dressed just right for a walk in the crisp morning weather.
80% cotton/20% polyester. Sizes L, XL.
**ONLY 2,275 (L) LEFT
ONLY 3,330 (XL) LEFT**

D Cambridge Bathrobe
Lounges around all morning with this terry/velour 100% cotton kimono-style bathrobe with embroidered logo. One size fits all.
ONLY 1,290 LEFT

E Nylon Jacket
Rain or shine, it's the perfect protection for whatever weather the seasons bring. Features a drawstring for a fitted look and a midway hood.
Sizes S/M, L/XL.
**ONLY 11,835 (S/M) LEFT
ONLY 8,350 (L/XL) LEFT**

F Polaroid® Inst. Camera
Perfect for capturing the special dinner moments. Special 100% instant film not found anywhere else.
ONLY 1,300 LEFT

G Cambridge Pullover
The perfect choice for those chilly mornings on the way to the office. Warm 100% micro-fiber knit pullover. Comfort and quick drying. Zipper-edge neck, elastic cuffs and hem.
Sizes S/M, L/XL.
**ONLY 1,075 (S/M) LEFT
ONLY 1,360 (L/XL) LEFT**

H Burtan® Stovetop Grill
Roast 12-inch steaks with gas or electric stoves for those rare times you don't feel like grabbing a bite at the diner. Just add water, heat and grill, any time, any season.
ONLY 1,415 LEFT

I Cambridge Red Jacket
Very stylish. And ideal for getting the elements. The shell has an outer membrane, is water and stain repellent, and constructed of 80% polyester/20% cotton. The lining is brushed triest. Available in L.
ONLY 1,010 (L) LEFT

Order Form

Simply clip the UPCs off any Cambridge packs, then follow these simple instructions:



1. Fill out the easy-to-use order form completely. Supplies are limited. Items available on a first come, first serve basis. Limit 10 items per person. Order will be rejected if signature and date of birth are not provided. Offer expires and orders must be received by June 30, 1997.

2. Include the correct number of Cambridge pack UPCs and your check or money order payable to Cambridge for the correct amount of shipping/handling fees. Do not send cash. Sorry, no carbon UPCs will be accepted.

3. Mail in a padded envelope to:
Cambridge Order
P.O. Box 9283, Denver, DE 19905-8283.
Be sure to use the proper postage. Allow 6-8 weeks for delivery. Items may be shipped separately.

Sample A. Sample
123 Any Street
Anytown, US 12345-1234

Use the space below to print
name and address corrections only.

OFFER LIMITED TO SMOKERS 21 YEARS OF AGE OR OLDER.

By participating in this offer and signing below, I certify I am a smoker 21 years of age or older, and I am also willing to receive cigarette coupons and branded materials from the mail, subject to applicable federal and state laws.

Signature (Required) _____ Date of Birth (Required) _____
Phone Number _____ Region (World's Best) _____

ITEM	SIZE	QUANTITY	EACH UPC REQUIRED	TOTAL PACKS REQUIRED	TOTAL PACKS ORDERED	SHIPPING & HANDLING
A. PHONE ANSWERING MACHINE			90		0-180	\$5.75
B. VOLLEYBALL SET			70		181-330	\$9.50
C. CAMBRIDGE SWEATSHIRT	<input type="checkbox"/> L <input type="checkbox"/> XL	50			331-480	\$12.00
D. CAMBRIDGE BATHROBE		75			481-900	\$15.00
E. NYLON JACKET	<input type="checkbox"/> S/M <input type="checkbox"/> L/XL	90				
F. POLAROID® CAMERA		75				
G. CAMBRIDGE PULLOVER	<input type="checkbox"/> S/M <input type="checkbox"/> L/XL	65				
H. STOVETOP GRILL		40				
I. CAMBRIDGE RED JACKET	<input type="checkbox"/> L	75				
TOTAL ORDER MAY NOT EXCEED 10 ITEMS.				TOTAL:		

UPCs and shipping and handling for out-of-stock items will be refunded separately.

Offer good only in the U.S.A. Offer void in Kansas and where otherwise restricted or prohibited by law. Please allow 6-8 weeks, from receipt of a completed order form, for delivery. No photocopies accepted. Offer void to employees of Philip Morris and its advertising agencies. Extra UPCs will not be returned. Carbon UPCs not accepted. Not responsible for lost, late, damaged, misdirected, or postage-due mail. No group or organization orders will be honored. No refunds or exchanges.

Offer expires and orders must be received by 6/30/97.

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